



## 6 Web Site

### Online Launch

#### CONNECTION

Soaring free

Yet ever linked

Women's lives

interwoven

On a continuous

journey

In January 2001, the Commission launched a web site (<http://www.women.gov.hk>) to widen communication with the community, facilitate access to information about our work, operations and latest developments, and to enhance transparency.

### First Revamp: Look "n" Feel

The web site was revamped in March 2003 to provide more user-friendly navigation, a fresh outlook and lively presentation.

The web site contains:

- the Commission's structure, operation and membership
- recent programmes initiated by the Commission
- highlights and updates of work
- survey and research findings
- meeting and discussion papers
- hyperlinks to government department web sites, and local and international organisations promoting women's well-being
- local and international documents important to women
- "Contact Us" enabling the public to communicate with the Commission by e-mail

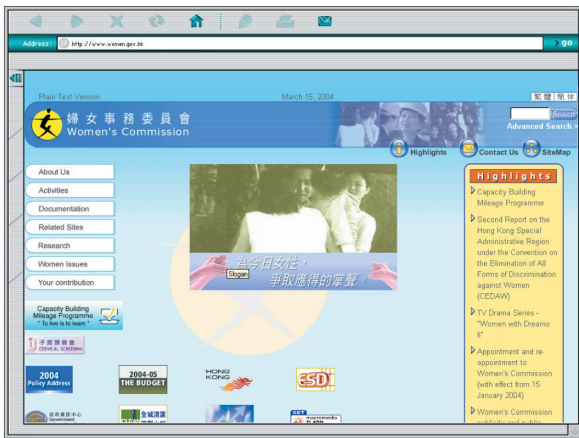
We believe our web site can enhance the community's understanding of the Commission's mission and work and, in the long-term, we have plans to make the site a portal for all pertinent homepages on women in Hong Kong.



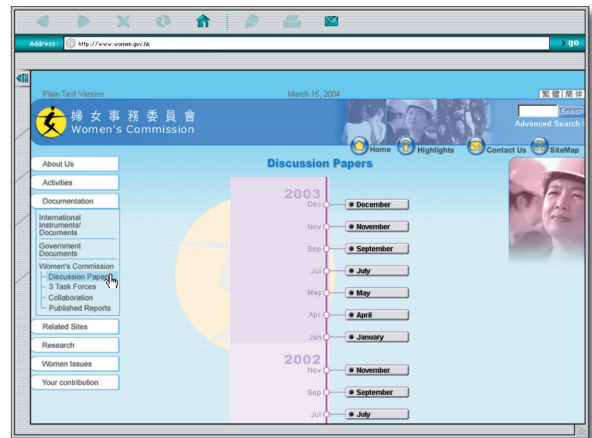
- Multimedia opening with lively soundtrack



- Commission's activities and progress



- Text-only index and web pages for easy access by the visually impaired
- Simple, direct navigation
- Choice of languages: English, Traditional or Simplified Chinese
- What's New at the Commission



- Local and international documents related to women's well-being and interests, including Commission discussion papers and notes on meetings



- Background information including the Commission's structure, operation and membership



- Local and international web sites related to women's well-being and interests
- Information on other women-related issues, including survey and research findings and women's social participation

## Second Revamp: Extending Interactivity

The first stage of the second revamp of the Commission's web site is currently underway. This features more interactive elements and further information about community groups and service agencies, including:

- **Women's Services Directory:** a database containing information on non-governmental organisations (NGOs) and services agencies together with details of the women-related services provided for the ease of access
- **News Exchange Forum:** where signed-up NGOs and services agencies can post news of recent events, training opportunities for women and enrolment

NGOs have been involved at the design stage to ensure the revamped site is user-friendly. In the second stage of the latest revamp, we plan to build the site a place for exchanging views, information and ideas. Innovations include the following:

- **Network Forum:** a database for NGOs, women's groups and interested parties to seek and identify possible partners and participants for activities, resources and volunteers for women and gender-related issues
- **Issues Forum:** where NGOs, women's groups and interested parties contribute and exchange views on specific topics, and current and emerging developments

We shall continue to seek the views of interested parties on these new features.

### TRANSCENDENCE

Inspiration flows

Energy surges

Lives are transformed

All because of you